The One-Page *90-Day Plan*

The format we use after every Clarity Session. One goal, three priorities, each with a reason, an owner and a number. If it doesn't fit on this page, it isn't a plan yet.

The one goal

By _____ (date), we will _____, measured by _____.

Where we are now

Enquiries per month	Booked calls	Clients won	Average sale	Monthly ad spend

The three priorities, in order

#	What we'll do	Why this, why now	Owner	By when	What it should move
1					
2					
3					

What we are deliberately not doing this quarter

The weekly check

- [ ] Every Monday, 15 minutes: did the numbers move? What's blocking priority 1?
- [ ] Every 30 days: is the goal still the right goal?
- [ ] Day 90: what worked, what didn't, what's next.

Want this filled in with you? That's a Clarity Session. Book a connect call and we'll confirm the fee and a time.

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